



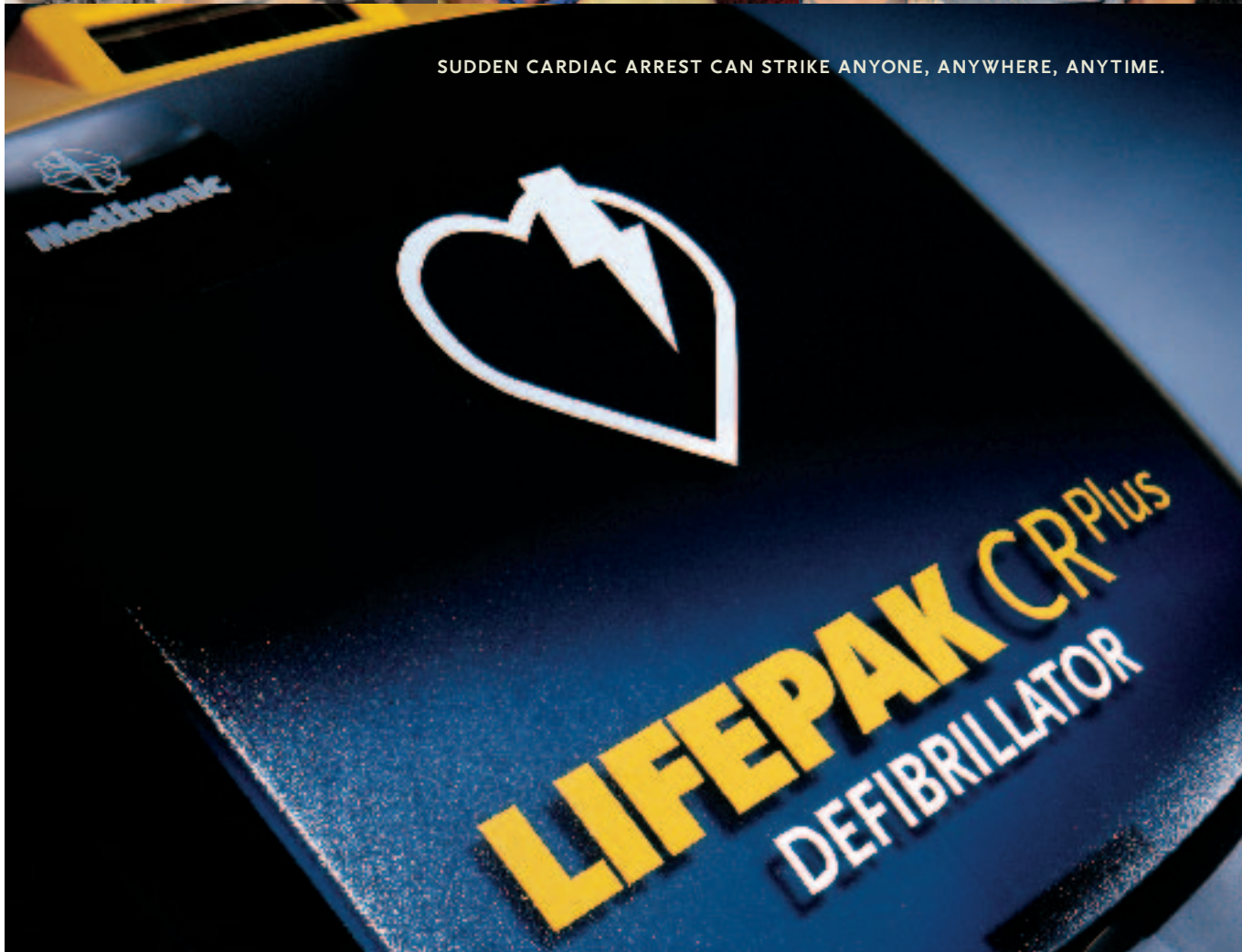
Medtronic

LIFEPAK[®] CR^{Plus}

Defibrillator



SUDDEN CARDIAC ARREST CAN STRIKE ANYONE, ANYWHERE, ANYTIME.



Lifesaving Made Simple

LIFEPAK CR Plus

DEFIBRILLATOR

As many as 450,000 adults and 7,000 children suddenly lose their lives to sudden cardiac arrest each year.^{1,2}



Medtronic created the LIFEPAK CR Plus AED especially for the first person at the scene of a cardiac arrest, when there is the best chance to restart a heart.

THE SMARTEST CHOICE, FOR PEACE OF MIND

▼
With the LIFEPAK CR Plus AED, you'll have peace of mind knowing you have Medtronic, the world leader in defibrillation, behind you. The LIFEPAK reputation for quality and reliability has earned the trust of the experts in emergency medical care. More hospitals and nine out of the top 10 emergency medical services (EMS) in the U.S. rely on LIFEPAK defibrillators every day to save lives.

THE EASIEST AED TO USE, FOR FASTER TIME TO FIRST SHOCK

▼
For decades our goal has been to get a lifesaving defibrillation shock to people who need it—sooner—because chances of surviving sudden cardiac arrest are best within the first few minutes of arrest. An AED used quickly and effectively by the first person at the scene can have lifesaving results. Ease of use is vital to delivering the first shock faster.

THE BEST TECHNOLOGY AVAILABLE FOR SAVING MORE LIVES

▼
Packaged in this easy-to-use device, the LIFEPAK CR Plus AED houses the same advanced therapy that more medical professionals trust and use every day. ADAPTIV™ biphasic technology adjusts therapy to each person's unique needs and provides repeat, escalating shocks (200–360 joules) if the heart doesn't respond to previous shocks.

THE SIMPLE-TO-USE LIFEPAK CR PLUS AED HOUSES THE MOST ADVANCED TECHNOLOGY AVAILABLE FOR TREATING SUDDEN CARDIAC ARREST—FOR ANYBODY WHO NEEDS IT.

The LIFEPAK CR Plus AED is the easiest-to-use AED ever developed. Although rescuers should be trained in CPR and AED use, a recent study found that untrained people could deliver a shock faster with the *CR Plus* than with the other AEDs tested.⁷ And an independent expert review of five AEDs on the market rated the *CR Plus* No. 1 in ease of use and intuitiveness.⁸

The only fully automatic AED available, the *CR Plus* does everything for you. All you have to do is follow the prompts, apply the preconnected electrode pads and stand back. There is no shock button to push, and the *CR Plus* is designed to deliver a shock only if it determines the heart needs it. For those who want more control, the semi-automatic *CR Plus* comes with a shock button.

Infant/Child Reduced Energy Defibrillation Electrodes now make it possible for even the youngest victims of sudden cardiac arrest to receive potentially lifesaving defibrillation.

The *CR Plus* is built to the tough specifications of emergency medical services teams. It can withstand rugged treatment and can travel without injury.



Survival rates drop 7–10 percent every minute without defibrillation.³

The American Heart Association recommends defibrillation within 3–5 minutes or sooner for cardiac arrests occurring outside the hospital.⁴

On average, it takes emergency medical services teams 6–12 minutes to arrive.⁵

A national trial revealed the number of survivors from sudden cardiac arrest in public places approximately doubled when trained laypeople used AEDs.⁶



THE EASIEST AED TO OWN

▼
The LIFEPAK CR Plus AED has a battery system that uses an easy-to-change CHARGE-PAK™ battery charger. You can rest assured because a built-in system ensures the *CR Plus* has full power in the event of a sudden cardiac arrest. Synchronized replacement dates for the battery charger and electrodes cut required maintenance efforts in half.

Built for reliability, with careful engineering up-front, a regular self-test offers additional assurance that your *CR Plus* is rescue ready. The easily visible readiness display tells you at a glance if your device needs service.



EVERY DAY, SOMEONE LIKE YOU USES
AN AED TO HELP SAVE A LIFE.
ARE YOU PREPARED?

The LIFEPAK CR Plus AED shows and tells you what to do one step at a time, using a “layered approach” that makes each step obvious so you can use the AED quickly and effectively.



ABOUT MEDTRONIC

Founded in 1949, Medtronic is now the world's leading medical technology company. Medtronic provides lifelong solutions for people living with chronic disease. It also offers a wide variety of products and therapies to help physicians solve the most challenging and limiting medical problems, restoring health, extending life and alleviating pain.

YOUR COMPLETE AED SOLUTION

Starting an AED program is simple, thanks to LIFEPAK Heart Safe Solutions. This turnkey program provides you with everything you need: the LIFEPAK CR Plus AED, medical authorization, training, completion of paperwork, supply replenishment, on-site professional counseling after an event, and help complying with local, state and federal legislation.

The Heart Safe Solutions program can be tailored specifically to your needs. You may purchase it outright or on a monthly payment plan. It's that simple.

LIFEPAK AEDs are prescription devices. AED users should be trained in CPR and use of the AED. Although not everyone can be saved from sudden cardiac arrest, studies show that early defibrillation can dramatically improve survival rates. The LIFEPAK CR Plus AED may be used on children up to eight years old or 25 kg (55 lbs) only with the Infant/Child Reduced Energy Defibrillation Electrodes.

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Medtronic Physio-Control
11811 Willows Road NE
P. O. Box 97006
Redmond, WA 98073-9706 USA
Tel: 425.867.4000
Fax: 425.867.4121
www.physiocontrol.com
www.medtronic.com

Europe
Tolochenaz, Switzerland
Tel: 41.21.802.7000
Fax: 41.21.802.7900

Switzerland
Tolochenaz, Switzerland
Tel: 41.21.803.8000
Fax: 41.21.803.8099

Canada
Mississauga, Ontario
Tel: 905.826.6020
Fax: 905.826.6620

United Kingdom, Ireland
Watford, Great Britain
Tel: 44.1923.212.213
Fax: 44.1923.241.004

France
Boulogne-Billancourt, France
Tel: 33.1.55.38.1700
Fax: 33.1.55.38.1800

Germany
Dusseldorf, Germany
Tel: 49.211.529.30
Fax: 49.211.529.31.00

Austria
Vienna, Austria
Tel: 43.1.240.44.160
Fax: 43.1.240.44.600

Italy
Milan, Italy
Tel: 39.02.24137.1
Fax: 39.02.24138.1

Netherlands
Heerlen, The Netherlands
Tel: 31.45.566.8000
Fax: 31.45.566.8668

Spain
Madrid, Spain
Tel: 34.91.625.04.00
Fax: 34.91.650.74.10

Scandinavia
Järfälla, Sweden
Tel: 46.8.52.22.00.00
Fax: 46.8.52.22.00.50

Asia Pacific
Christchurch, New Zealand
Tel: 64.3.3794.429
Fax: 64.3.3792.374

Latin America & Caribbean
Weston, Florida USA
Tel: 954.385.3403
Fax: 954.306.0176

Middle East
Beirut, Lebanon
Tel: 961.1.370.670
Fax: 961.1.364.164

Hungary
Budapest, Hungary
Tel: 36.1.214.2228
Fax: 36.1.214.2230

Poland
Warsaw, Poland
Tel: 48.22.465.69.00
Fax: 48.22.465.69.17

Czech Republic
Prague, Czech Republic
Tel: 420.2.2017.2277
Fax: 420.2.2056.1617

People's Republic of China
Shanghai, China
Tel: 86.21.50800998
Fax: 86.21.50800978

South Africa
Bedfordview, South Africa
Tel: 27.11.677.4800
Fax: 27.11.616.1104

Japan
Kawasaki, Kanagawa, Japan
Tel: 81.44.540.6502
Fax: 81.44.540.6170

Australia
Sydney, Australia
Tel: 61.2.9879.5999
Fax: 61.2.9879.5100

Israel
Even-Yehuda, Israel
Tel: 972.9.891.2223
Fax: 972.9.891.9330